



# **Fanmire's 6th Annual Breast Cancer Awareness Walk**

## **Sponsorship Deck**



## Join us in support of Fanmire's 6<sup>th</sup> Annual Breast Cancer Awareness Walk on October 11, 2025

Fanmire is a Harlem-based fan engagement platform that is committed to building community and connection.

**Our annual walks raised over \$30,000 in funding for cancer research and awareness.**

Our goal is to surpass that number. We can reach it with your help! Your support would not only contribute to this cause but also align your business with a mission that touches countless lives.





This event is an important initiative to our community that spreads awareness about cancer prevention and treatment, and honors the strength of affected individuals and families. Fanmire is proud to partner with the MSK Ralph Lauren Center.



Memorial Sloan Kettering  
Cancer Center

The MSK Ralph Lauren Center (RLC) offers cancer prevention, diagnosis, treatment, and support services. Since its founding in 2003, the RLC has served the Harlem community and surrounding neighborhoods by providing high-quality care in a warm, welcoming, and culturally sensitive environment.

The center has cared for thousands of people, making it a beacon for accessible, compassionate cancer care for residents of Harlem and beyond.





# FANMIRE'S IMPACT

**\$30,000**  
TOTAL RAISED

---

**200**  
LIFETIME ATTENDEES

---

**50,000**  
NUMBER OF STEPS

---

**24**  
TOTAL MILES WALKED





# SPONSORSHIP TIERS

PERKS	PLATINUM TIER \$10,000	GOLD TIER \$5,000	SILVER TIER \$2,500
Logo is featured on Fanmire's platform, social media, and all marketing materials	x	x	x
Tickets to Fanmire Gala (date TBD)	Eight	Five	Two
Tickets and private table for Fanmire Gala (TBD)	x		



# HOW TO SPONSOR

Contact us for ways to support

# QUESTIONS?

Feel free to contact **Jessica Wessel**

Email: **[Jessica@fanmire.com](mailto:Jessica@fanmire.com)**

